

# **Press Release**

London, 14. June 2018

### Nualight launch Alpha. The no compromise, robust yet affordable high bay.

LONDON, United Kingdom – Effective June 14, 2018, 07:00 GMT – Energy bills across the globe have steadily climbed over the past few years and industrial lighting is intensive. In fact, with the typical 24/7 hours of operation, simply changing your lighting from older technology to the latest LED technology will almost instantly reduce your bills. Sometimes the initial investment costs can be daunting, but this is no longer the case with Nualight's new introduction to the market.

LED lighting pioneers Nualight, known for their advancements in the retail LED market have been working to bring the same benefits of LED to the industrial market. They have now extended their portfolio to include Alpha – an affordable and robust, IP65, IK08 protected LED high bay, that offers no compromises on quality and performance, across a variety of industrial applications.

### Robust proven design

The Alpha range shares the same design essence and principles of the successful ARC 2 high bay range. The succinct range offers a choice of either aisle or wide optics, to ensure light is directed where it is needed, minimising glare implications.

### Affordable quality

A competitive and focussed range, Alpha is designed specifically for the retrofit and end user market, for those who are looking to reap the benefits of LED savings without huge initial investment costs and without compromising on quality, lead times or proven design engineering.

## **Readily available**

Nualight's streamlined European supply chain and dedicated customer service ensure that you will receive your Alpha solution, quickly and efficiently even for those last-minute projects. For extra reassurance, Alpha is offered with a 5-year warranty as standard.



For further information on the Alpha range please visit: www.nualight.com

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### About Nualight

Founded in 2005 in Cork, Ireland, Nualight is a specialist European LED lighting company selling predominately refrigeration lighting into the world's leading grocery retailers, refrigeration display case manufacturers. With a heritage in award winning, market leading solutions and due to its progressive and nimble approach, Nualight also serves the industrial LED lighting market.

Nualight is funded by major resource efficiency and renewable energy investors: Adaxia Capital Partners and ESB Novusmodus managed by Greencoat Capital. The company has a sales presence throughout Europe and a global network of authorised resellers. For further information, please visit <u>www.nualight.com</u>

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