

Press Release

London, 14. June 2018

LED and glass doors equal higher energy savings and create visual impact for Auchan

- Auchan, the second largest French food retailer in the world, has recently embarked on an energy initiative for all their hypermarkets throughout France. The aim is to close all open vertical chillers in a bid to massively reduce energy wastage

LONDON, United Kingdom – Effective June 14, 2018, 12:00 GMT – Closing chiller displays is a bold step from the traditional and many supermarkets and hypermarkets have feared that the action will result in a drop in chilled sales. It is well known that the addition of doors can create dark spots across the face of the products on display.

Auchan saw their refrigeration refurbishment as an opportunity to install LED lighting to their vertical chillers. After extensive testing, trials and a competitive tender period they chose the Perfino range from Nualight to add sparkle and interest to their new low energy closed refrigerators. For the glass doors, they chose Schott who worked closely with Nualight to execute the roll-out.

Edwige Guillon, Schott, Sales Director Food Display comments, “Schott Termofrost is proud to integrate Perfino with their new insulated transparent doors. Consumers can now enjoy an enhanced presentation of the food, thanks to the total transparency of the doors and a nice illumination. Auchan have found the ideal solution for saving energy and magnifying their food presentation.”

After the high impact results of the first Auchan hypermarkets were witnessed, Nualight were awarded preferred supplier status allowing over 50 French hypermarkets to use the Perfino solution for their chiller and freezer cases. This equates to over 20km of LED in one year. With low energy costs and minimal maintenance, Auchan will see a return on their initial investment within 2 years.

Following the successful roll-out to over 50 hypermarkets, Auchan are now looking at their LED retrofit requirements across Europe where Nualight is the preferred supplier.

For further information on the Perfino range please visit: www.nualight.com

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About Nualight

Founded in 2005 in Cork, Ireland, Nualight is a specialist European LED lighting company selling predominately refrigeration lighting into the world's leading grocery retailers, refrigeration display case manufacturers. With a heritage in award winning, market leading solutions and due to its progressive and nimble approach, Nualight also serves the industrial LED lighting market.

Nualight is funded by major resource efficiency and renewable energy investors: Adaxia Capital Partners and ESB Novusmodus managed by Greencoat Capital. The company has a sales presence throughout Europe and a global network of authorised resellers. For further information, please visit www.nualight.com

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